

FOR IMMEDIATE RELEASE

DATE XXXX

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TOWN OF ROTTERDAM KICKS-OFF COMPREHENSIVE PLAN UPDATE WITH FIRST PUBLIC OPEN HOUSE AND VISIONING WORKSHOP

Rotterdam, New York – The Town of Rotterdam will hold an interactive public open house and visioning workshop on Thursday, November 14th from 6:30-8:30 p.m. in the Community Room at Rotterdam Fire District #6, 6 Old Mariaville Road, Schenectady, New York to kick-off the Comprehensive Plan Update process. Residents, business owners, property owners and other stakeholders are encouraged to attend.

This public open house will introduce the project and provide an overview of the Comprehensive Plan update process. The public will have an opportunity to provide input at various activity stations during the open house and share their vision for the future of Rotterdam over the next 5, 10 or 20 years. The evening will begin with an open house session from 6:30 – 7:00 pm. A presentation led by the project team will take place at 7:00 – 7:30pm, followed by an open house session between 7:30 -8:30 PM.

The planning process will be guided by the Comprehensive Plan Advisory Committee (CPAC) which includes a broad range of community representatives. M.J. Engineering and Land Surveying, P.C. (MJ) of Clifton Park is facilitating the process.

A Comprehensive Plan is a blueprint for the future of a community. The Plan will create a framework for the future, particularly in the areas of land use, economic growth, sustainability, community identity, housing and transportation. This framework will guide the community's long-term vision and identify the tools and actions needed to achieve that vision.

“This is a great opportunity for all Rotterdam residents to have their voices heard as we create a roadmap for Rotterdam’s future progress and growth”, says Rotterdam Town Supervisor, Steven Tommasone.

There will be several opportunities for public participation throughout the process via public workshops, formal hearings and an interactive website located at www.RotterdamNYPlan.com. More information about public participation opportunities will follow.

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