



Town of Rotterdam

COMPREHENSIVE PLAN UPDATE

MEETING SUMMARY

PURPOSE: Public Open House & Visioning Workshop #2

DATE/TIME: February 27, 6:30-8:30 PM

LOCATION: Fire District #1, 1215 Main Street, Rotterdam Junction, NY

ATTENDEES: See Attached Sign-in

Agenda Item	Discussion
Overview	<p>The Town of Rotterdam is updating its 2001 Comprehensive Plan to reflect the needs of today and identify a vision for the future. The Comprehensive Plan will create a framework for the future for a range of topic areas including but not limited to land use, economic development, infrastructure, transportation, neighborhoods, the environment and housing.</p> <p>On Thursday, February 27, 2020 the Comprehensive Plan Advisory Committee (CPAC) held the second public open house and visioning workshop for the Town Comprehensive Plan update. The event was held from 6:30-8:30 PM at Fire District #1, 1215 Main Street, Rotterdam Junction. Over 45 residents, property owners, business owners, and other stakeholders participated in the event.</p> <p>The schedule included: 6:30 PM to 7:00 PM – Open House 7:00 PM to 7:15 PM – Presentation by Consultant Team 7:15 PM to 8:30 PM – Open House</p> <p>The open house component of the event allowed participants to informally walk through nine (9) activity stations to learn about the project at their own pace and provide input and ideas about the community. A Participant Guide was provided to guide attendees through the stations.</p>

	<p>The activity stations included:</p> <p>Station 1 – Project Overview Station 2 – Community Profile Station 3 – Community Vision Station 4 – Community Hot Spots Station 5 – Planning Across Generations Station 6 – Challenges and Opportunities Station 7 – Idea Station Station 8 – Survey Station Station 9 – Other Thoughts and Ideas</p> <p>Additionally, participants had the opportunity to speak with Town staff, CPAC members and the Project Team. Comment cards were also provided to share additional thoughts or ideas.</p> <p>Workshop materials are provided as attachments to this summary. Attachments include:</p> <ul style="list-style-type: none"> ▪ Participant Guide for Activity Stations ▪ Open House Boards ▪ PowerPoint Presentation ▪ Sign In
<p>Activity Station 1: Project Overview</p>	<p>This station provided information about the Comprehensive Plan Update, including an overview of the project and its intended purpose, the stages of a Comprehensive Plan update and information about the CPAC and who is facilitating the process.</p>
<p>Activity Station 2: Community Profile</p>	<p>This station provided an overview of current demographic and socioeconomic trends of the Town displayed in charts, tables and infographics. An overview of the current land use, zoning, agricultural districts, environmental resources, transportation and property ownership were illustrated in maps. Existing Conditions maps are available at https://rotterdamnyplan.com/maps-reports/.</p>
<p>Activity Station 3: Community Vision</p>	<p>The Vision station provided an opportunity for participants to share their Vision for the Town of Rotterdam over the next 5, 10 and 20 years.</p> <p><i>Ideas expressed through this exercise include (in no particular order):</i></p> <ul style="list-style-type: none"> ▪ Update sidewalk and lighting in Rotterdam Junction Hamlet ▪ Participate with economic growth using a “new” corridor featuring hotel accommodations and food service – tie into Rivers Casino access

	<ul style="list-style-type: none"> ▪ Future needs – public bandstand or stadium for celebrating events related to Town groups, education facilities and seniors ▪ Open more senior citizens annexes
<p>Activity Station 4: Community Hot Spots</p>	<p>Participants used stickers representing a variety of activities to identify the places they go in the community and what they are doing there. The activities represented education, religious & spiritual, shopping, recreation, socializing, dining, and neighborhood.</p> <p>The following highlights locations for where attendees gather most:</p> <p>Education: Participants indicated clusters of activity for education in the areas around Schalmont Middle and High Schools, Jefferson Elementary School and Rotterdam Public Library.</p> <p>Recreation: Participants indicated clusters of activity for recreation in the areas around Jefferson Elementary School, Lock 8 Park, Rotterdam Kiwanis Park and Woestina Park.</p> <p>My Neighborhood: Participants indicated various neighborhood affiliations, including Rotterdam Junction and areas near Pangburn Road, The I-90 and I-890 interchange and the area between Dunnsville Road and I-90.</p> <p>Shopping: Participants indicated where they shop in areas including Rotterdam Junction, Via Port and Hannaford Plaza off Altamont Avenue,</p> <p>Dining: Participants indicated several locations where they dine, including Rotterdam Junction. Rotterdam Kiwanis Park, near the intersection of Curry Road and Guilderland Avenue and on Carmen Road near Leonard C. White Park.</p> <p>Religious & Spiritual: Areas noted for religious and spiritual hot spots include Rotterdam Junction</p>
<p>Activity Station 5: Planning Across Generations</p>	<p>This station encouraged participants to share their insight about generational needs. Generations tend to share similar characteristics and have similar needs for services, housing, shopping, learning, healthcare, transportation. The generations are categorized by birth year and include Traditionalists or Silent Generation: Born 1945 and before; Baby boomers: Born 1946- 1964; Generation X: Born 1965- 1976; Millennials or Generation Y: Born 1977- 1995; and Generation Z: Born after 1996.</p>

	<p>Common themes identified in multiple generations include:</p> <p>No comments received</p>
<p>Activity Station 6: Challenges & Opportunities</p>	<p>This station encouraged participants to share their insight about challenges and opportunities for the Town.</p> <p>No comments received</p>
<p>Activity Station 7: Idea Station</p>	<p>At the Idea Center, participants were asked to share ideas about a variety of topic areas such as recreation, open space and the environment, history, culture and education, infrastructure, transportation and mobility, economic development and community character, neighborhoods and housing types. The following is a summary of comments received at the Idea Station:</p> <p><i>Input received about recreation, open space and the environment include (in no particular order):</i></p> <ul style="list-style-type: none"> ▪ Recreation – A town indoor recreation center would benefit town residents and other groups. Other groups would be local youth sports organizations, the local <p><i>Input received about infrastructure include (in no particular order):</i></p> <ul style="list-style-type: none"> ▪ My well water has methane gas in it. Does anyone care? Can we frack the land for it? ▪ I have no sewer, no municipal water. 160 floods to the I90 overpass. ▪ Infrastructure is a definite need. Especially water and the pumps to get it to residents ▪ Expand the sewer system and expand the filtration plant to accommodate the expansion ▪ <p><i>Input received about transportation and mobility (bicycles, pedestrians, vehicles, transit, accessibility and connectivity, etc.) include (in no particular order):</i></p> <ul style="list-style-type: none"> ▪ Bike trail needs bathrooms ▪ Rotterdam Junction area needs to provide signage and other information to direct to public bathroom facilities and water <p><i>Input received about history, culture and education include (in no particular order):</i></p> <p><i>Input received about economic development (retail, commercial, business) include (in no particular order):</i></p>

	<p><i>Input received about community character, neighborhoods and housing include (in no particular order):</i></p> <ul style="list-style-type: none"> ▪ No comments received
<p>Activity Station 8: Other Thoughts and Ideas</p>	<p>This station included an opportunity for any additional thoughts and ideas. The thoughts shared are listed below:</p> <ul style="list-style-type: none"> ▪ No comments received
<p>Presentation</p>	<p>The presentation included a welcome introduction by Project Manager, Jaclyn Hakes from MJ Engineering and Land Surveying, P.C. (MJ). Ms. Hakes also recognized, Peter Comenzo, Senior Planner, Town of Rotterdam representative, the CPAC and the project team. Ms. Hakes lead an overview of the Comprehensive Plan process which included project goals, scope, process, and schedule. The presentation also included a review of the next steps for the project and how the public can stay involved.</p> <p>Attendees were encouraged to continue sharing ideas at the activity stations after the presentation to provide their input and vision for Rotterdam.</p> <p>For more information please visit: www.RotterdamNYPlan.com</p> <p>Written comments can be sent to: RotterdamNYPlan@gmail.com</p>
<p>Input Provided on Written Comment Cards</p>	<p>In addition to gathering input via maps and station boards, participants had the opportunity to provide input on written comment forms. Below is a list of written comments received:</p> <ul style="list-style-type: none"> ▪ No comments received <p>A comment card for children was developed to gather input from the younger generation of Town Residents and included two prompt questions. The questions and comments received follows:</p> <p>What do you like best about the Town?</p> <ul style="list-style-type: none"> ▪ No comments received <p>What do you think needs to be fixed in the Town?</p> <ul style="list-style-type: none"> ▪ No comments received

This meeting summary conveys our understanding of the items discussed and input received. Please forward any additions, corrections and/or questions to my attention.

Submitted by: Andrew Gillcrist, MJ Engineering and Land Surveying, P.C.

cc: CPAC, Town Planning & Zoning Department, Website

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